



6&7 Prakruthik Vihar, Yapral, Hyderabad – 500087, Telangana, India.  
 ops@mzconsultants.com, www.mzconsultants.com, +917382082694.  
 GSTIN: 36AAHCM9808Q1ZL

**Date: 11-07-2020.**

## Franchise Program.

[www.mzconsultants.com](http://www.mzconsultants.com) launches Franchise Program under which it is actively seeking enterprising individuals who are passionate about the industry and want to become our Franchisee.

The franchisee appointment will be selectively granted to prospects who demonstrate not only adequate business acumen, but also an impressive business track record, exceptional leadership traits, proven management capabilities and an ability to adapt to a constantly changing and evolving industry.

Our Franchisee gets access to selected MZ Projectz Files depending upon the capability of the Franchisee to handle a project and their area of interest. There are some files that contain very sensitive and confidential information, access to those files is strictly reserved. All rights reserved with Mannu Kumar Gossain Sole Proprietor MZ Consultants.

## Franchise Model.

Financials	Office / Shop / Store	Individuals
Franchise Fee INR (Non Refundable)	10,00,000 + 18% GST	7,50,000 + 18% GST
Area Requirement	400-600 sqft	250-400 sqft
Estimated Project Fitment cost INR	5,00,000 + 18% GST	4,00,000 + 18% GST
Min Expected Profit/Month 1st Year	2,00,000	1,00,000
Min Expected Profit/Month 2nd Year	3,00,000	2,00,000
Min Expected Profit/Month 3rd Year	4,00,000	3,00,000
Term of the Agreement	3 Years	



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## FAQ

### Is location Important ?

Yes, location is an important selection criterion and the office / store should ideally be at a high footfall area, with a good frontage and signage space, preferably at high street, shopping malls or commercial complexes.

The office / store should preferably be facing the main road. The exterior of the premises should have a provision of placing a glow sign board which is highly visible from the main road. The interior of the office / store would be as per the brand guidelines and the cost would be borne by the franchisee.

### Is Training and Recruitment Assistance given ?

As such for a qualified individual there is no need for training and recruitment assistance. The projects are self explanatory.

### Earnings Potential By the Franchisee ?

Franchisees get a percentage based commission on different customized products and projects.

### What does MZ Consultants Deal in ?

MZ Consultants is a company that provides consulting services in Technology products and projects, servicing and fulfilling various technical requirements of customers both in Government and Private Sector specializing in Energy and Power, Alternate Fuel, Hotels, Automotive, Telecom, Real Estate etc.

### What is the Marketing Model we follow ?

**Direct-to-consumer** (DTC) refers to selling products directly to customers, DTC brands are usually sold online and specialize in a specific product category. We are in the process of opening a limited number of physical retail spaces in addition to our main e-commerce platform.

We follow a business model by which we integrate both offline and online presence, sometimes with physical catalogs.


### What are the documents required to be submitted to MZ Consultants in order to become a franchise ?

Proposed Franchisee must submit Resume, PAN, GSTIN, Aadhaar Card, Passport, Driving Licence and Bank Details (Scan Copy of Cancelled Cheque) along with Franchise Application Form.

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### Franchise Application Form

S. No.	Franchisee Details	Details
1	Name	
2	Mobile	
3	Email	
4	Permanent Residential Address	PIN: _____
5	Address of proposed Office / Store	PIN: _____
6	PAN	
7	GSTIN	
8	<b>MZ Consultants Bank Details:-</b>	
	Bank Account Name	MZ Consultants
	Bank Account No.	37198908444
	IFSC	SBIN0022112
	Bank Name and Address	State Bank of India (SBI), Yapral, Hyderabad - 500087, Telangana, India.
9	Franchise Code	yyyy.mm.dd. MZC / Franchise No.- 00000

<p>Best regardz,</p>  <p style="text-align: center;"><b>For MZ CONSULTANTS</b> <i>Mannu Gossain</i> <b>Proprietor</b></p> <p>Mannu Kumar Gossain Proprietor <a href="http://www.mzconsultants.com">www.mzconsultants.com</a></p>	<p>Franchise Name:</p>	<p>Photo</p>
	<p>Franchise Signature:</p>	
	<p>Date:</p>	