



## MZ Consultants (OPC) Private Limited

2nd Floor, 6&7 Prakruthik Vihar, Yapral, Hyderabad – 500087, Telangana, India.

ops@mzconsultants.com, www.mzconsultants.com, +917382082694.

CIN: U70109TG2021OPC157575, GSTIN: 36AAPCM2419P1ZU.

**Date: 11-07-2020.**

### Franchise Program.

[www.mzconsultants.com](http://www.mzconsultants.com) launches Franchise Program under which it is actively seeking enterprising individuals who are passionate about the industry and want to become our Franchisee.

The franchisee appointment will be selectively granted to prospects who demonstrate not only adequate business acumen, but also an impressive business track record, exceptional leadership traits, proven management capabilities and an ability to adapt to a constantly changing and evolving industry.

Our Franchisee gets access to selected MZ Projectz Files depending upon the capability of the Franchisee to handle a project and their area of interest. There are some files that contain very sensitive and confidential information, access to those files is strictly reserved. All rights reserved with Mannu Kumar Gossain - Chairman/ MD - MZ Consultants (OPC) Private Limited.

### Franchise Model.

| Financials                         | Office / Shop / Store | Individuals        |
|------------------------------------|-----------------------|--------------------|
| Franchise Fee INR (Non Refundable) | 10,00,000 + 18% GST   | 7,50,000 + 18% GST |
| Area Requirement                   | 400-600 sqft          | 250-400 sqft       |
| Estimated Project Fitment cost INR | 5,00,000 + 18% GST    | 4,00,000 + 18% GST |
| Min Expected Profit/Month 1st Year | 2,00,000              | 1,00,000           |
| Min Expected Profit/Month 2nd Year | 3,00,000              | 2,00,000           |
| Min Expected Profit/Month 3rd Year | 4,00,000              | 3,00,000           |
| Term of the Agreement              | 3 Years               |                    |



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### **FAQ**

#### **Is location Important ?**

Yes, location is an important selection criterion and the office / store should ideally be at a high footfall area, with a good frontage and signage space, preferably at high street, shopping malls or commercial complexes.

The office / store should preferably be facing the main road. The exterior of the premises should have a provision of placing a glow sign board which is highly visible from the main road. The interior of the office / store would be as per the brand guidelines and the cost would be borne by the franchisee.

#### **Is Training and Recruitment Assistance given ?**

As such for a qualified individual there is no need for training and recruitment assistance. The projects are self explanatory.

#### **Earnings Potential By the Franchisee ?**

Franchisees get a percentage based commission on different customised products and projects.

#### **What does MZ Consultants Deal in ?**

MZ Consultants is a company that provides consulting services in Technology products and projects, servicing and fulfilling various technical requirements of customers both in Government and Private Sector specialising in Energy and Power, Alternate Fuel, Hotels, Automotive, Telecom, Real Estate etc.

#### **What is the Marketing Model we follow ?**

**Direct-to-consumer (DTC)** refers to selling products directly to customers, DTC brands are usually sold online and specialise in a specific product category. We are in the process of opening a limited number of physical retail spaces in addition to our main e-commerce platform.

We follow a business model by which we integrate both offline and online presence, sometimes with physical catalogues.

#### **What are the documents required to be submitted to MZ Consultants in order to become a franchise ?**

Proposed Franchisee must submit Resume, PAN, GSTIN, Aadhaar Card, Passport, Driving Licence and Bank Details (Scan Copy of Cancelled Cheque) along with Franchise Application Form.



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**Franchise Application Form**

| S. No. | Franchisee Details                 | Details                            |
|--------|------------------------------------|------------------------------------|
| 1      | Name                               |                                    |
| 2      | Mobile                             |                                    |
| 3      | Email                              |                                    |
| 4      | Permanent Residential Address      | PIN:                               |
| 5      | Address of proposed Office / Store | PIN:                               |
| 6      | PAN                                |                                    |
| 7      | Aadhaar Card No.                   |                                    |
| 8      | GSTIN                              |                                    |
| 9      | Bank Details / Phone Pe / Gpay.    |                                    |
| 10     | Franchise Code                     | yyymmdd MZC / Franchise No.- 00000 |

|  |                      |       |
|--|----------------------|-------|
|  <p>For MZ CONSULTANTS (OPC) PVT. LTD.<br/> <i>Mannu Gossain</i><br/>         Chairman/Managing Director</p> <p>Mannu Kumar Gossain<br/>         Chairman / Managing Director<br/>         MZ Consultants (OPC) Pvt. Ltd.<br/>         DIN: 09422484.</p> | Franchise Name:      | Photo |
|  | Franchise Signature: |       |
|  | Date:                |       |